



**May 2, 2025**

# **MCCACET**

**2025** **Professional  
Development Day**

**CHESAPEAKE COLLEGE**

1000 College Circle  
Wye Mills, MD 21679

# WELCOME

## 2025 MCCACET Professional Development Day Agenda

|                   |   |                         |
|-------------------|---|-------------------------|
| 9–9:30 AM         | Continental Breakfast and Networking  | AUD/TPAC Lobby          |
| 9:30–10:15 AM     | Welcome<br>Ellen Flowers-Fields, President, MCCACET<br>Dr. Cliff Coppersmith, President, Chesapeake College | AUD/TPAC                |
|                   | Opening Session<br>Mary D. Kane, President & CEO, Maryland Chamber of Commerce                              |                         |
| 10:30–11:30 AM    | Break Out Sessions #1   |                         |
| 11:45 AM–12:45 PM | Break Out Sessions #2   |                         |
| 12:45–1:45 PM     | Lunch & Networking/Advisory Group Meetings  | Caroline College Center |
| 1:45–2:45 PM      | Break Out Sessions #3   |                         |
| 2:45–3:30 PM      | Closing Remarks and Door Prizes   | AUD/TPAC                |

## THANK YOU

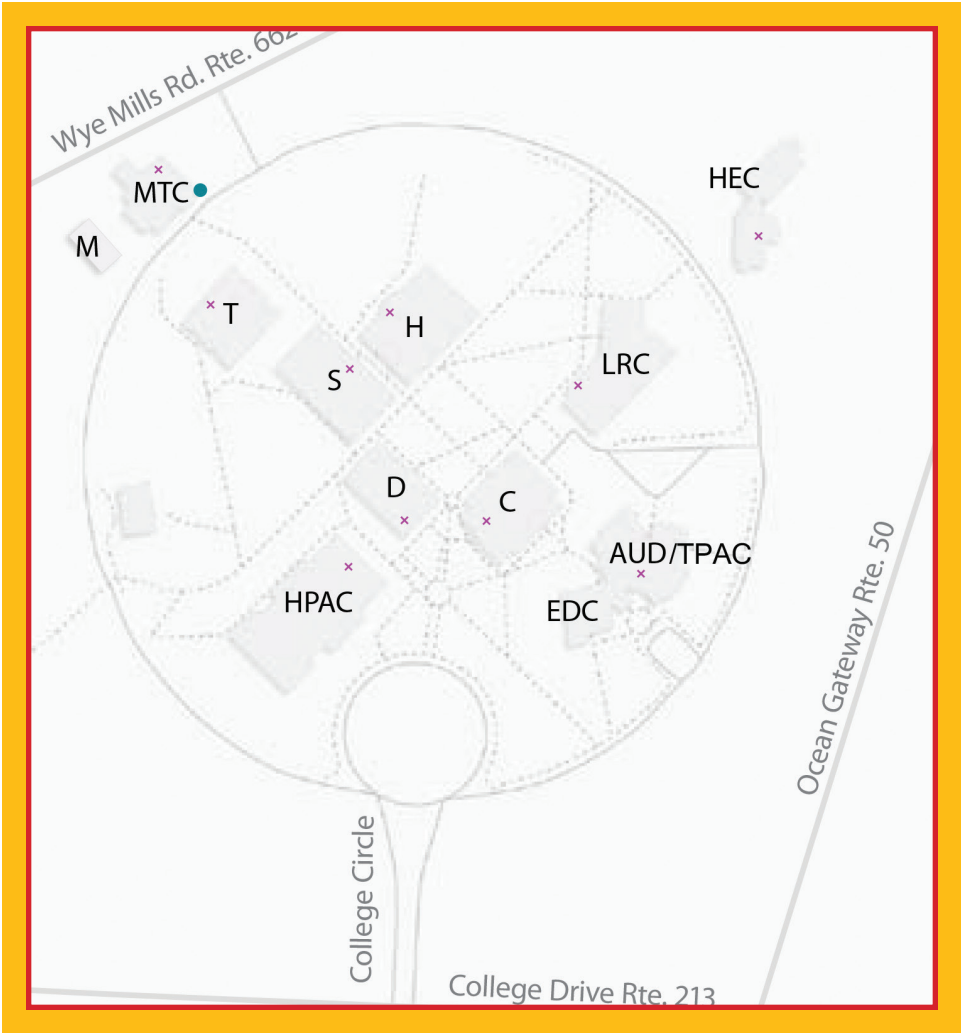
MCCACET would like to thank Chesapeake College for hosting Professional Development Day 2025, and Allegany College of Maryland for producing the program. Thanks also to all of the individuals who contributed to the planning for this day.

### The MCCACET Professional Development Committee

|                  |             |
|------------------|-------------|
| Leanne Allen     | Pam Kennedy |
| Angela Anderson  | Niki Rogers |
| Gretchen Hardman | Julie Yoder |

During lunch, all advisory groups have an assigned meeting room, should they choose to meet:

|  |          |
|--|----------|
| Allied Health. . . . .   | HPAC-127 |
| Adult Education . . . . .  | H-113    |
| Advanced Manufacturing, Skilled Trades & Apprenticeships (AMSTA) . . . . . | H-114    |
| Business Solutions (BSAG) . . . . .  | H-112    |
| Community Education/Youth Programs . . . . .                               | H-111    |
| Operations . . . . .   | EDC-27   |
| Transportation, Distribution & Logistics . . . . .                         | H-101    |
| PLAG/ITAG . . . . .  | HPAC-133 |



### Wye Mills BUILDINGS

- MAP LEGEND
- D   Dorchester Administration
  - C   Caroline College Center
  - H   Kent / Humanities
  - S   Talbot / Science
  - T   Queen Anne's / Technical
  - MTC   Manufacturing Training Center
  - M   Maintenance Building
  - HPAC   Health Professions & Athletic Center
  - AUD   Todd Performing Arts Center (TPAC)
  - EDC   Economic Development Center
  - LRC   Learning Resource Center (Library)
  - HEC   Higher Education Center

- X   AED & Emergency Phones
- Public Safety Office



|                          | Student Success  | Room     | Community Education  | Room     | Personal Development  | Room     | Leadership/<br>Professional<br>Development  | Room     | Teaching Strategies   | Room     | Operations/Marketing  | Room  | Workforce Training   | Room   |          |
|--------------------------|--|----------|--|----------|---|----------|---|----------|---|----------|---|---|--|--|----------|
| Session 1<br>10:30–11:30 | Exam Ready! A Guide to Non-Academic Support for Test Takers  | H-112    | Introduction to Burlesque Dancing  | HPAC-103 | Self Defense Basics for Every Body                              | H-103    | Mastering Change in the Workplace   | H-109    | Alternative Learning Methods: New and Innovative Approaches   | HPAC-133 | Continuing Education Roadshow   | EDC-27  | Breaking Barriers: Empower Justice-Involved Individuals Thorough Entrepreneurship Training & Workforce Development | HPAC-131   |          |
|                          |  |          |  |          |   |          | Leveraging Micro-Credentials for Academic and Professional Growth                     | H-113    | Transforming the Classroom Into a Real World Environment to Engage Students                                 | H-102    |   |   |  |  |          |
|                          |  |          |  |          |   |          | Leading with Heart  | HPAC-129 | Create Cool Refreshed Lessons Using AI Hacks and More   | HEC-200  |   |   |  |  |          |
|                          |  |          |  |          |   |          |   |          |   |          |   |   |  |  |          |
| Session 2<br>11:45–12:45 | Empowering Educators: Practical Strategies for Differentiated Instruction in Multilevel Classrooms | H-101    | Promoting Music for a Lifetime Through College and Community Collaboration | H-111    | Personal Branding: How Does It Impact Your Professional Career? | H-112    | Automating Faculty Workflows with Generative AI                                       | H-113    | “Shark Tank Make Believe”: Learn the Interactive and Fun Way to Teach Students How to Build a Business Plan | HPAC-139 | Maximizing Impact Strategies for Promotiong Continuing Education Programs | H-102   | Micro-credentials: What Are They and Why Should You Care?  | HPAC-141   |          |
|                          |  |          |  |          | Eye, Aye: Healthy Eyes, Neck, and Shoulders                     | HPAC-103 | Mental Health Flrst Aid   | HPAC-133 | Brain-Based Instruction for Workforce, ABE, and Corrections Education                                       | EDC-27   |   |   |  |  |          |
|                          |  |          |  |          |   |          |   |          | Create Cool Refreshed Lessons Using AI Hacks and More   | HEC-200  |   |   |  |  |          |
|                          |  |          |  |          |   |          |   |          |   |          |   |   |  |  |          |
| Session 3<br>1:45–2:45   | Bridges to Careers: Supporting Multilingual Learners in Workforce Development Programs             | HPAC-133 | Innovative and Engaging Programming for Active Seniors and Adults          | H-112    | Self Help Massage & Stress Reduction Techniques                 | H-103    | Changing Landscape of Leadership: Convergence of Leadership, Partnership and Teamship | H-114    | No sessions available for this block  |          |   | Maximizing Impact Strategies for Promotiong Continuing Education Programs | H-102  | Advanced Manufacturing: What Is It? Where Will Students Work?  | T-122    |
|                          |  |          |  |          |   |          | Neurodiversity 101  | H-101    |   |          |   |   |  | Breaking Barriers: Empower Justice-Involved Individuals Thorough Entrepreneurship Training & Workforce Development | HPAC-131 |
|                          |  |          |  |          |   |          | Strengthening Workplace Resilience: Leading Your Team to Thrive thorough Change       | HPAC-129 |   |          |   |   |  |  |          |
|                          |  |          |  |          |   |          | LGBTQ+ Crash Course   | H-111    |   |          |   |   |  |  |          |



# SESSION DESCRIPTIONS

## Advanced Manufacturing, What Is It? Where Will Students Work?

Advanced manufacturing is a hot topic in education and workforce. This presentation will explain what advanced manufacturing is, what the training actually looks like, and what jobs will students get after they complete the training. Manufacturing is a broad and diverse industry that often doesn’t translate to specific jobs and or career paths, but has abundant opportunities for students. This presentation will bring clarity to questions you may have about manufacturing and specifically advanced manufacturing.

**PRESENTER(S):** Frank Williams  
**INSTITUTIONAL AFFILIATE:** Chesapeake College  
**LOCATION:** T-122      **SESSION(S):** 3      **CONCENTRATION:** Workforce Training

## Alternative Learning Methods: New and Innovative Approaches

Participants will explore hands-on teaching strategies using educational games and 3D-printed models from the Surgical Technician Lab. Experience the “Surgical Steve Game,” developed in collaboration with the Skilled Trades Labs, where CNC machines, 3D printers, and welding equipment bring anatomy to life. To further enhance hands-on learning, see how 3D printers were used to create bone models, providing students with a realistic way to practice procedures and develop essential skills. The session will focus on practical, interactive techniques designed to create a dynamic classroom experience.

**PRESENTER(S):** Deanna Tobin  
Nate Martin  
**INSTITUTIONAL AFFILIATE:** Chesapeake College  
**LOCATION:** HPAC-133      **SESSION(S):** 1      **CONCENTRATION:** Teaching Strategies

## Automating Faculty Workflows with Generative AI

Discover how generative AI can automate repetitive tasks for faculty, from creating course content to assessments. This session explores practical AI tools that save time, boost productivity, and allow educators to focus on impactful teaching, enhancing both faculty efficiency and the student experience.

**PRESENTER(S):** Shawn Crosby  
Eileen Hardin  
**INSTITUTIONAL AFFILIATE:** Community College of Baltimore County  
**LOCATION:** H-113      **SESSION(S):** 2      **CONCENTRATION:** Leadership/Professional Development

## Brain-Based Instruction for Workforce, ABE, and Corrections Education

This session explores how Mind, Brain, and Education (MBE) research and Learning Sciences can enhance workforce training, adult basic education, and correctional education. Participants will learn evidence-based strategies to improve memory retention, skill transfer, and engagement through cognitive science principles. The session will provide practical applications for optimizing instruction in various settings. Attendees will leave with tools to enhance their teaching practices using brain-based learning techniques.

**PRESENTER:** Deborah Henson  
**INSTITUTIONAL AFFILIATE:** Allegany College of Maryland  
**LOCATION:** EDC-27      **SESSION(S):** 2      **CONCENTRATION:** Teaching Strategies

## Breaking Barriers: Empower Justice-Involved Individuals Through Entrepreneurship Training & Workforce Development

In this interactive session, participants will experience the challenges justice-involved individuals face upon reentry through a hands-on simulation. They’ll navigate parole, workforce, and community systems, fostering empathy and collaboration. The session highlights an innovative partnership between Carroll Community College and Justice Jobs of Maryland, aimed at reducing recidivism through entrepreneurial education and workforce engagement. Attendees will leave with actionable strategies and a deeper understanding of how to support this underserved population effectively.

**PRESENTER(S):** Angelica Carter  
April Sandi  
**INSTITUTIONAL AFFILIATE:** Carroll Community College  
Justice Jobs of Maryland  
**LOCATION:** HPAC-131      **SESSION(S):** 1 & 3      **CONCENTRATION:** Workforce Training

## Bridges to Careers: Supporting Multilingual Learners in Workforce Development Programs

In this session participants will learn to: Recognize key challenges multilingual learners face in workforce development classrooms. Implement strategies to effectively support multilingual learners and foster success for all students in workforce development classes.

**PRESENTER(S):** Betsy Ljubic  
Julie Hunter  
**INSTITUTIONAL AFFILIATE:** Frederick Community College  
**LOCATION:** HPAC-133      **SESSION(S):** 3      **CONCENTRATION:** Student Success

## Changing Landscape of Leadership: Convergence of Leadership, Partnership, and Teamship

What makes a great leader has evolved over time, shaped by societal shifts, different generational expectations, and the rise of remote work. Today’s leaders must go beyond authority, embracing influence, collaboration, and shared ownership. This session explores a new leadership paradigm—one that integrates leadership, partnership, and teamship—to navigate rapid change and foster success in dynamic environments.

**PRESENTER:** Minah Woo  
**INSTITUTIONAL AFFILIATE:** Howard Community College  
**LOCATION:** H-114      **SESSION(S):** 3      **CONCENTRATION:** Leadership/Professional Development

## Continuing Education Roadshow

This session is a must do for new CE staff and a great refresher for veteran CE staff members. Join members of the Operations Advisory Group in a presentation that will cover all the basic requirements for CE. Topics will include Continuing Education Basics, State Funding, FTE calculation, CC-10s, the MHEC inventory, CE math and funding eligibility.

**PRESENTER(S):** Don Elliott  
Cynthia Varnado  
**INSTITUTIONAL AFFILIATE:** Community College of Baltimore County/Prince George’s Community College  
**LOCATION:** EDC-27      **SESSION(S):** 1      **CONCENTRATION:** Operations/Marketing

Create Cool Refreshed Lessons Using AI Hacks and More!

Feel like you have too many tasks and not enough time? Tired of refreshing lessons or creating new materials? Let AI and other cool tools help you do the work in seconds! Learn the latest tips and tricks to create interactive activities and more. Leave with practical, easy-to-implement tools that will make your classroom pop with creativity and engagement. Let’s make learning fun with AI!

Session limited to 20 participants.

PRESENTER: Margie Anne Bonnett  
INSTITUTIONAL AFFILIATE: Community College of Baltimore County  
LOCATION: HEC-200      SESSION(S): 1 & 2      CONCENTRATION: Teaching Strategies

Empowering Educators: Practical Strategies for Differentiated Instruction in Multilevel Classrooms

In today’s diverse classrooms, educators face the challenge of meeting the needs of students with varying skills and backgrounds. This interactive workshop offers practical strategies for differentiated instruction. Attendees will learn to use scaffolding, mixed-ability groupings, and technology to engage all learners. The session will feature real-world examples and hands-on activities, equipping educators with tools to create an inclusive, effective learning environment that helps every student reach their full potential.

PRESENTER(S): Ahu Moser  
Douglas Weimer  
INSTITUTIONAL AFFILIATE: Maryland Department of Labor  
LOCATION: H-101      SESSION(S): 2      CONCENTRATION: Student Success

Exam Ready! A Guide to Non-Academic Support for Test Takers

Adult learners take classes and participate in course activities. They complete their study guides. They are set to pass their tests and earn their credentials, right? Well, maybe not. Whether it is test-day jitters or something more, exam readiness is multi-dimensional. During this webinar, attendees will identify the four “Es” of non-academic exam prep: Environment, Expectations, Evidence, and Execution. Attendees will practice agility in including these important elements of non-academic preparation into an academic success.

PRESENTER(S): Laura Ostrowski  
Alesha Rosen  
INSTITUTIONAL AFFILIATE: Maryland Department of Labor  
Frederick Community College  
LOCATION: H-112      SESSION(S): 1      CONCENTRATION: Student Success

Eye, Aye: Healthy Eyes, Neck and Shoulders

As we spend more and more time on screens, it is important to understand the relationship between the eyes, the neck and the shoulders. In this hands on workshop, we will learn and practice simple, effective movements and tools to keep our eyes healthy while reducing strain in the neck and shoulders. You will learn and practice simple breath and movement strategies to improve your posture and help you feel better at the end of the work day. These simple, effective practices can be used anywhere, anytime.

PRESENTER: Phyllis Johnston  
INSTITUTIONAL AFFILIATE: Every Body Yoga  
LOCATION: HPAC-103      SESSION(S): 2      CONCENTRATION: Personal Development

Introduction to Burlesque Dancing

Let go of your inhibitions – shake, shimmy, bump & grind – in this freeing and outrageously fun class. Your instructor will step the group through basic movements as showcased by burlesque artists such as Gypsy Rose Lee, Dita Von Teese, Gwen Verdon, and choreographer Bob Fosse as well as sensual modern techniques that are sure to invigorate each dancer’s confidence & movement in the world.

Session limited to 15 participants.

PRESENTER: Emily Greene  
INSTITUTIONAL AFFILIATE: Harford Community College  
LOCATION: HPAC-103      SESSION(S): 1      CONCENTRATION: Community Education

Innovative and Engaging Programming for Active Seniors and Adults

Harford Community College has found a niche with older adults and seniors through health and wellness classes as well as travel opportunities. As the population ages, our local community members are looking for ways to continue remaining fit both mentally and physically, while staying social. Learn how you too can retain students, engage new participants, strengthen partnerships, strategically create new courses or start up a successful travel program!

PRESENTER(S): Rachel Eppel  
Clayton Gilcher  
INSTITUTIONAL AFFILIATE: Harford Community College  
LOCATION: H-112      SESSION(S): 3      CONCENTRATION: Community Education

Leading With Heart

Do you want to make a difference and have a positive impact as a leader? Explore elements of servant leadership and learn to foster a sense of unity among your team, promote joint decision making, and empower your team for optimal growth. Increase your effectiveness as a leader by adopting a “serve first” attitude to build a successful team.

PRESENTER: Andrea Zamora  
INSTITUTIONAL AFFILIATE: Anne Arundel Community College  
LOCATION: HPAC-129      SESSION(S): 1      CONCENTRATION: Leadership/Professional Development

Leveraging Microcredentials for Academic & Professional Growth

In 2019, PGCC introduced digital badges to bridge the gap between traditional education and the job market, emphasizing a more skills-based approach to learning. Badges have been awarded for both credit and continuing education skills and competencies. PGCC aims to expand micro-credentialing to senior adult programs, micro-pathways, and professional development credentials for faculty and staff. This innovative presentation will discuss how PGCC’s micro-credentials align with our strategic plan, challenges, lessons learned, and strategies for success.

PRESENTER(S): Laura Ellsworth  
Kristal Brown  
INSTITUTIONAL AFFILIATE: Prince George’s Community College  
LOCATION: H-113      SESSION(S): 1      CONCENTRATION: Leadership/Professional Development

LGBTQ+ Crash Course

2025 has already been a brutal year for the LGBTQ+ community. It is important, now more than ever, for college employees to be intentional about their allyship. This workshop will prepare participants to effectively support and defend LGBTQ+ students and colleagues. It will be a safe space for participants from all backgrounds, including those with “scary” questions. Parts of the workshop are modified from SafeZone, a free resource for colleges and universities.

PRESENTER: Margaret Schrager  
INSTITUTIONAL AFFILIATE: Prince George’s Community College  
LOCATION: H-111      SESSION(S): 3      CONCENTRATION: Leadership/Professional Development

Mastering Change in the Workplace

The only thing that is constant in life is change. Change is inevitable, and in order to stay ahead, you need to embrace change. Mastering change in the workplace takes a few steps to do. The methodology on how to master change in the workplace can be applied outside the workplace.

PRESENTER: Elizabeth Wotisek  
INSTITUTIONAL AFFILIATE: Community College of Baltimore County  
LOCATION: H-109      SESSION(S): 1      CONCENTRATION: Leadership/Professional Development

## Maximizing Impact: Strategies for Promoting Continuing Education Programs

Discover practical strategies to boost visibility and recruitment for continuing education programs. Learn how Carroll Community College improved program discovery through a web redesign, harnessed pop-ups, and leveraged analytics to drive traffic. Explore ways to resonate with audiences and engage the campus community in content creation, ensuring your programs not only attract attention but drive enrollment effectively.

**PRESENTER:** Maya Demishkevich  
**INSTITUTIONAL AFFILIATE:** Carroll Community College  
**LOCATION:** H-102      **SESSION(S):** 2 & 3      **CONCENTRATION:** Operations/Marketing

## Mental Health First Aid

Mental Health First Aid® Maryland training is a public education national certification course designed to teach individuals, professionals, businesses, and community members the skills necessary to respond with care and genuine support to an individual experiencing a mental health or substance use concern or crisis. Our facilitator will provide an overview of the 8 hour certification training during this session. Additionally, attendees will learn tips and strategies to be able to implement if they are faced with a situation with an adult/youth that is in crisis. Resources will be provided to instruct folks on how they can complete the full certification training program in their local area.

**PRESENTER:** Lisa Phillips  
**INSTITUTIONAL AFFILIATE:** Chesapeake College  
**LOCATION:** HPAC-133      **SESSION(S):** 2      **CONCENTRATION:** Leadership/Professional Development

## Micro-credentials: What Are They and Why Should You Care?

Micro-credentials have been a hot topic in the world of higher education. This presentation will give an overview of micro-credentials and digital badging, highlighting their role in recognizing skills and competencies. We'll discuss how these credentials provide flexible, competency-based learning pathways, enhancing workforce readiness. For community colleges, micro-credentials boost student employability, support lifelong learning, and strengthen industry partnerships. Attendees will explore the potential of leverage these credentials to improve student outcomes and institutional success in an evolving educational landscape.

**PRESENTER:** Darren Gibson  
**INSTITUTIONAL AFFILIATE:** Howard Community College  
**LOCATION:** HPAC-141      **SESSION(S):** 2      **CONCENTRATION:** Workforce Training

## Neurodiversity 101

“Neurodiversity” is the idea that neurological differences (such as autism, dyslexia, and ADHD) are a normal variation of the human brain. This session will provide an overview of some of the most common neurodivergent identities. Participants will also learn practical neurodivergent-affirming and inclusive strategies to empower neurodivergent individuals.

**PRESENTER:** Katie York  
**INSTITUTIONAL AFFILIATE:** Community College of Baltimore County  
**LOCATION:** H-101      **SESSION(S):** 3      **CONCENTRATION:** Leadership/Professional Development

## Personal Branding: How Does It Impact Your Professional Career?

This workshop will help the participates become more aware of their personal brand. How it impacts positive or negatively to their professional career. How it can help with their communication style. And see if their personal branding reflects how they want to be perceived with productivity, effectiveness, and teamwork.

**PRESENTER:** Tabu Winslow Morris  
**INSTITUTIONAL AFFILIATE:** Community College of Baltimore County  
**LOCATION:** H-112      **SESSION(S):** 2      **CONCENTRATION:** Personal Development

## Promoting Music for a Lifetime Through College and Community Collaborations

Explore ways to bring an exciting variety of musical experiences that both educate and feed the soul into your Community Education programs! This session will follow the journey of The Music Institute at Howard Community College in its growth and development from credit to non-credit, as well as building collaborations with community, youth programs, and Personal Enrichment programs along the way.

**PRESENTER:** Lisette Pella  
**INSTITUTIONAL AFFILIATE:** Howard Community College  
**LOCATION:** H-111      **SESSION(S):** 2      **CONCENTRATION:** Community Education

## Self Defense Basics for Every Body

Join our fun, inclusive self-defense class, tailored for all ages and fitness levels. Learn fundamental techniques, situational awareness, and de-escalation strategies. We'll also review Maryland's legal position on the use of self-defense. Discover practical strategies to boost visibility and recruitment for continuing education programs.

**PRESENTER:** M Lennon  
**INSTITUTIONAL AFFILIATE:** Community College of Baltimore County  
**LOCATION:** H-103      **SESSION(S):** 1      **CONCENTRATION:** Personal Development

## Self-Help Massage & Stress Reduction Techniques

Discover how self-care massage can be used to promote stress reduction, relaxation and mind-body wellness! You will learn a basic relaxation sequence for the head, neck and shoulders and incorporate therapeutic breathing techniques! Leave feeling amazing and refreshed!

**PRESENTER:** Bremacha LaGuerre  
**INSTITUTIONAL AFFILIATE:** Community College of Baltimore County  
**LOCATION:** H-103      **SESSION(S):** 3      **CONCENTRATION:** Personal Development

## “Shark Tank Make Believe” Learn the Interactive and Fun Way to Teach Students on How to Build a Business Plan

Learn how to create an interactive and the fun way to be part of your community by helping local organizations, and middle to high school students learn the basics of creating a business plan. Participants become part of a team to create an idea for a new business and then present a five minute pitch with each participating.

**PRESENTER(S):** Tom Mazerski  
Darren Peyton  
**INSTITUTIONAL AFFILIATE:** Carroll Community College  
**LOCATION:** HPAC-139      **SESSION(S):** 2      **CONCENTRATION:** Teaching Strategies

## Strengthening Workplace Resilience: Leading Your Team to Thrive through Change

Explore strategies to cultivate a resilient team. Equip your team with the skills and strategies to prepare for change, overcome setbacks, and manage stress, in challenging work environments. Gain strategies to support your team amid uncertainty.

**PRESENTER:** Andrea Zamora

**INSTITUTIONAL AFFILIATE:** Anne Arundel Community College

**LOCATION:** HPAC-129

**SESSION(S):** 3

**CONCENTRATION:** Leadership/Professional Development

## Transforming the Classroom into a Real-World Environment to Engage Students

This session will explore innovative strategies to engage students by transforming traditional classrooms into dynamic, real-world environments. By replicating professional settings, such as an elevator for practicing elevator pitches, a leadership workshop space to foster teamwork, and an interview room for conducting mock interviews, educators can bridge the gap between theoretical knowledge and practical application. Attendees will leave with actionable ideas to enhance student learning and engagement, ultimately preparing students for real-world success.

**PRESENTER:** Reginald King

**INSTITUTIONAL AFFILIATE:** Prince George's Community College

**LOCATION:** H-102

**SESSION(S):** 1

**CONCENTRATION:** Teaching Strategies

# THANK YOU

# FOR ATTENDING.