

SUSTAINABILITY FACT #6

More than 50% of all produce thrown away in the US is done so because it is deemed to be "too ugly" to be sold to consumers. This amounts to approximately 60 million tons of fruit and vegetables thrown away every year, leading to food insecurity as well as environmental impacts from wasted water and electricity that were used to grow and ship the wasted produce.

(https://www.epa.gov/international-cooperation/international-efforts-wasted-food-recovery)