

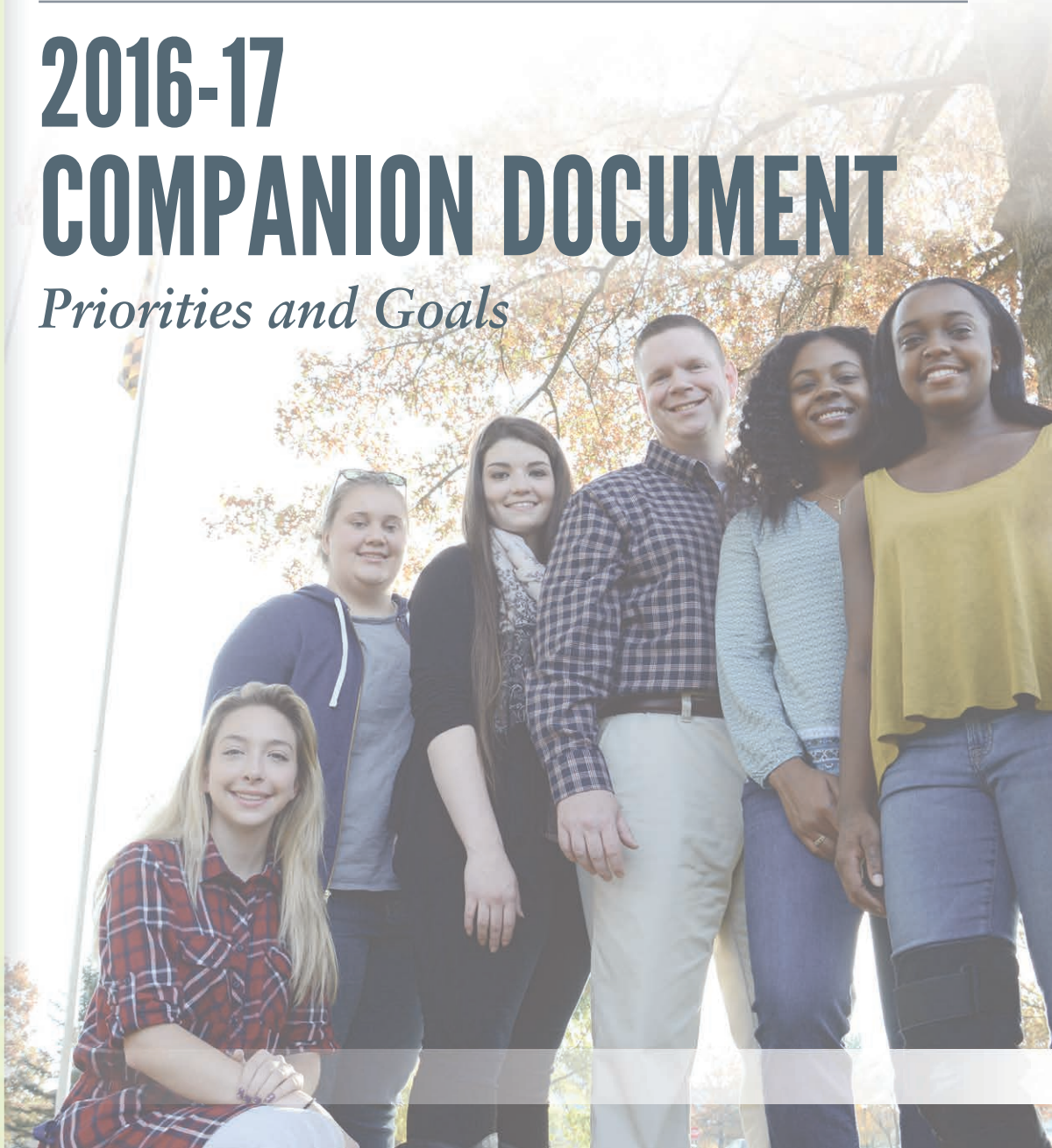


ALLEGANY COLLEGE *of* MARYLAND

2015-2020 STRATEGIC PLAN

2016-17 COMPANION DOCUMENT

Priorities and Goals



ALLEGANY
COLLEGE
of
MARYLAND



2015-2020 STRATEGIC PRIORITIES AND GOALS

Revised September, 2016

Institutional Priority One - *Student Success and Access*

Allegany College of Maryland develops and delivers quality academic offerings, services and activities that are accessible, affordable and flexible to help students achieve their goals.

Strategic Goals 2015-2020 *(revised September, 2016)*

1. Increase Enrollment.
2. Foster a learner-centered culture throughout the College.
3. Enhance quality instruction, academic support and student services for all delivery methods.

Institutional Priority Two - *Organizational Development and Support*

Allegany College of Maryland enhances the learning and working environment by valuing, supporting and recognizing a diverse and highly qualified faculty and staff.

Strategic Goals 2015-2020 *(no revisions)*

1. Promote positive employee engagement, wellness and work-life balance.
2. Invest in hiring and retaining a diverse and highly qualified faculty and staff.
3. Expand and promote professional development opportunities.
4. Support and promote shared governance that includes open and timely decision making, effective communication and accountability.
5. Increase the cultural competency within the College community.

Institutional Priority Three - *Community*

Allegany College of Maryland leads and collaborates with business, educational, non-profit and governmental agencies to enhance student opportunities and contribute to workforce development for the region and the global economy.

Strategic Goals 2015-2020 *(revised September, 2016)*

1. Expand educational, governmental and community partnerships that strengthen educational solutions for local economic and social issues.
2. Support service and civic engagement of students, faculty and staff.
3. Collaborate with ACM affiliated foundations to enhance community relations, institutional advancement, and student access.

Institutional Priority Four - *Resource Management*

Allegany College of Maryland prudently applies resources to enhance teaching, learning and working.

Strategic Goals 2015-2020 *(revised September, 2016)*

1. Proactively plan for the financial needs of the College encompassing the six major institutional plans: 1) Education Master Plan; 2) Strategic Enrollment Management Plan; 3) Financial Plan; 4) Facilities Master Plan; 5) Marketing Plan; 6) Technology
2. Identify and incorporate strategies that will improve institutional efficiencies.

Institutional Priority Five - *Planning and Assessment*

Allegany College of Maryland integrates planning and assessment of programs, services, and resources to continuously improve student learning, student success and institutional effectiveness.

Strategic Goals 2015-2020 *(no revisions)*

1. Expand the strategic planning process to ensure systematic and sustainable planning, using student learning assessment and institutional effectiveness data.
2. Develop and maintain the institutional effectiveness plan which includes an organized and sustainable assessment process that details the procedures, timelines, links to budgeting, and analysis and incorporates program and administrative unit reviews.
3. Complete the assessment cycle of student learning outcomes following the guidelines of the Academic Assessment Plan and ensure the information collected is analyzed and used for decision-making, resource allocation and initiative development.



ALLEGANY COLLEGE *of* MARYLAND

Cumberland Campus

12401 Willowbrook Road, SE • Cumberland, MD 21502-2596
301-784-5000

Bedford County Campus

18 North River Lane • Everett, PA 15537-1410
814-652-9528

Somerset County Campus

6022 Glades Pike, Suite 100 • Somerset, PA 15501-4300
814-445-9848

Bedford County Technical Center

195 Pennknoll Road • Everett, PA 15537-6946
814-623-2760

School of Hospitality Management and Culinary Arts

The Culinaire Café / Gateway Center
110-114 Baltimore Street • Cumberland, MD 21502-2302
301-784-5410

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