

Allegany College of Maryland
BOARD OF TRUSTEES

August 12, 2019

PUBLIC SESSION

The Board of Trustees met Monday, August 12, 2019, at 4:15 pm in the Board Room. Members present included Mr. Kim Leonard, Board Chair, Ms. Jane Belt, Vice Chair, Ms. Mirjhana Buck, Ms. Linda Buckel, Mr. Jim Pyles, Mr. Barry Ronan, and Dr. Cynthia Bambara (President and Secretary/Treasurer).

Others in attendance:

VP Kurt Hoffman	VP David Jones	VP Christina Kilduff
Scott Harrah	Sharon Yoder	Arthur Priadkin
Sandi Foreman	Wendy Knopsnider	Chandler Sagal
Dr. Audie Klingler	Bobbie Cameron	

Approval of Minutes

The Trustees approved the July 15, 2019, minutes with a correction on a motion and second by Mr. Ronan and Ms. Belt, respectively.

ACM Foundation Update

Mr. Leonard offered the floor to Dr. Klingler and Mr. Jones to provide their Foundation update first.

Dr. Klingler and Mr. Jones shared the following Foundation highlights:

- Provided a history of the Foundation.
- Shared the FY2019 (unaudited) contributions and scholarships (7/1/2018 – 6/30/2019).
- Discussed that the Foundation reception was held April 16, 2019 with approximately 200 donors/friends in attendance.
- Discussed the Maryland Community College Benchmarking initiative with the following outcomes:
 - Allegany County has the lowest median household income in the state.
 - The Foundation's net assets are second only to Montgomery College.
 - As compared to every other Maryland community college, the ACM Foundation has
 - the highest contributions per FTE,
 - the highest net assets per FTE,
 - the highest endowments per FTE
 - the highest scholarships per FTE.
- Shared a copy of the Foundation's annual report/thank you booklet
- Discussed the Foundation's Lunch and Learn series that will continue during the 2019-2020 academic year for donors and friends, with five sessions scheduled.
- Distributed the FY2019 Allegany County Opportunity Scholarship annual report which will be presented to the Allegany County Commissioners and Local Development District later this summer/fall.

- Shared that the Foundation is expecting several major gifts in the next 6-12 months, primarily representing estate gifts that will benefit the College and our mission.
- Discussed several athletic facility projects supported through the ACM Foundation:
 - Baseball Field Scoreboard
 - Softball Field Scoreboard
 - Outside Basketball Courts
 - Matching funds on multiple projects (tennis courts, soccer field, etc.)
- Shared that Foundation funds invested with the University System of Maryland Foundation returned 4.62% in FY19 (through 5/31/19) and have a three-year return rate of 8.57%.
- Discussed the 2020-2021 scholarship catalog, representing scholarship opportunities available through each of the Foundations. The catalog will be available mid-September.
- Shared that approximately 25 Honor/Memorial Benches have been purchased and many have been installed. The cost is \$900 and the Foundation is promoting this to donors, alumni, faculty/staff, and the community.
- Shared that Jack Smouse, who passed away in 2013, established a trust to support the ACM Foundation once his wife, Miriam, passed away. Mrs. Smouse passed in May 2018 and the Foundation anticipates receiving a significant annual distribution from his trust to support multiple scholarship awards. The annual distribution received in March was \$38,557.62.
- Discussed the Foundation's online giving platform, using GiveCampus. The goal is to better engage donors and enhance giving opportunities. Visit www.givecampus.com/schools/AlleganyCollegeofMaryland

Dr. Klingler and Mr. Jones provided the Trustees with a framed print featuring ACM students who were scholarship recipients and thanked the Trustees for providing hope and opportunity for our students and the community.

Chair's Update

Mr. Leonard noted the All-College Assembly meeting at 9 am Thursday, August 15 and encouraged the Trustees to attend this informative meeting. Also noted September 16 is the date of the Trustees' annual planning retreat. The date may need to be adjusted. More information will follow.

President's Update

EAB Executive Forum

Dr. Hoffman, Mr. Harrah and Dr. Bambara attended the annual Education Advisory Board's Executive Forum. The topic of the forum was "Next Generation Community College Strategy" focused on some different approaches to strategic planning. Sessions included "Hidden Enemies to Strategy", "Scenario Planning" and "Strategy Evaluation". The plan is to share some of these ideas at the Board Retreat.

MCCCP Annual Retreat

The Maryland Council of Community College Presidents met August 5th and 6th at Frederick Community College for the annual retreat. Dr. Bambara is the current chair of the group.

- Presentations included:
 - Future of Higher Education—HP VP Worldwide Education
 - Opportunity Zones
 - Affinity Group Reports and 2020 Goals

- Dialog with Senator Rosapepe regarding Career and Technical Education and the Kirwan Commission
- Facilitated discussion on Cade, impact of Kirwan legislation, and other priority topics

Enrollment

As of last week, overall enrollment is down slightly from last year at 0.2% in headcount and 1.7% in credits. Online enrollment is up 38.8% primarily due to the LPN to RN online program.

Allegany County enrollment is flat. Out-of-state is relatively stable. The largest decrease is from Prince George's and Montgomery Counties.

Across the state, most Presidents reported seeing a slight decline in headcount in the 1 to 3 percent range with the same for credits. Prince George's Community College, Baltimore City Community College and Montgomery College were up 3 to 8 percent in headcount and FTE.

American Association of Community Colleges (AACC) Enrollment Report

AACC just released an enrollment report entitled "Community college enrollment crisis? Historical Trends in Community College Enrollment". Dr. Bambara distributed a copy of the report to the Trustees. Seventeen years of historical trends were analyzed. Highlights from the report are:

- Full-time student enrollment declined at a faster pace than part-time enrollment between 2010-17.
- All age groups showed declines in enrollment between 2010-17 with the exception of under the age of 18 due to the increase in dual enrollment.
- White students were no longer the majority of students enrolled nationally in 2014.
- There are regional variations among states with College Promise programs showing enrollment increases corresponding to program implementation.
- While community colleges have seen decreases in enrollment since 2010, four-year public and private colleges have not.
- Other trends indicate that the number of high school graduates and college continuation rates of those students may have impacts on community colleges.

Secretary Schulz Listening Tour

Dr. Bambara attended a luncheon on July 22 hosted by Maryland Commerce Secretary Kelly Schulz and featured a listening tour.

ACPS Retirees Presentation

Dr. Bambara spoke to the ACPS Retirees Association on August 1 and provided updates on programs and facilities at the campus.

Photo with County Commissioners for MACO Conference

At the request of Maryland Association of Community Colleges (MACC), Dr. Bambara was photographed August 1 with the Allegany County Commissioners for use during the MACO Conference next week.

Physical Therapist Assistant (PTA)/Occupational Therapy Assistant (OTA) Graduation Ceremony

A very successful joint PTA/OTA graduation ceremony occurred August 2 in the Zimmer Theatre. The number of students graduating included 15 in the PTA Program and 17 OTA Program this year.

OCR Compliance/Financial Aid Audits

ACM is in the process of completing three financial aid audits (MD, PA and federal) as well as an Office of Civil Rights Compliance audit prompted by our participation in Perkins Funding. Special thanks to Vicki Smith and Scott Harrah for their efforts in completing the Financial Aid Audits and to Bill Rocks for coordinating the OCR Compliance Report.

P-TECH

August 19-21, 2019, Dr. Bambara will participate in a national P-TECH Summit sponsored entirely by IBM and American Airlines. The meeting will be held in New York City with leaders involved in P-TECH programs across the globe.

Outstanding Alumnus

Dr. Heather Gable has been selected as the first recipient of the Allegany College of Maryland Distinguished Alumni Award. Congratulations to Dr. Heather Gable! A graduate from the ACM Nursing program, Heather continued her education and uses her knowledge and experience to further the education of others in her role as Chair of the Nursing Department at Frostburg State University. She serves in several committees and organizations to promote education, health, and opportunity, not just in our community, but throughout the region.

Back to School

This week we are preparing for the opening of a new school year. An "All College Assembly" will be held Thursday morning and Dr. Bambara invited the Trustees to join the college community for the meeting and lunch that will follow.

Favorite Higher Education Facility – Dr. Bambara displayed the plaque that Allegany College of MD received for its selection as the Favorite Higher Education Facility by the Cumberland Times News 2019 Readers' Choice.

On a motion by Mr. Pyles and second by Ms. Belt, the Trustees went into Executive Session at 4:55 p.m. to discuss property for a public purpose, [Article § 3-305(b) (3)], and to consult the Trustees on potential litigation, [Article §3-305(b)(8)], covered under the Open Meetings Act.

The Trustees adjourned the meeting at 5:15 p.m.

Respectfully submitted,

Jane Belt
Vice (Acting) Chair

Cynthia Bambara
Secretary/Treasurer