

13-191 Web Page Development Web Syllabus

INSTRUCTOR: Mrs. Kristi Smith E-mail (the best way to reach me): ksmith@allegany.edu Course Website: blackboard.allegany.edu	
Please note - web students welcome to sit in on my face-to-face 191 classes anytime!	
OFFICE PHONE:	814-445-9848 x6108 or the Everett campus 814-652-9528 x6220
OFFICE HOURS:	Rotational hours at both PA campus offices or by appointment at either PA campus – contact me.
REQUIRED TEXTS:	Macromedia Dreamweaver CS3: Comprehensive Concepts and Techniques ISBN 10:1-4239-1242-X http://www.course.com/catalog/product.cfm?isbn=978-1-4239-1242-2&CFID=5925528&CFTOKEN=49512844
REQUIRED SOFTWARE	Dreamweaver CS3 – available at FSU bookstore or online by searching for Academic versions of “Dreamweaver CS3”

Please note: Under extenuating circumstances, the instructor has the right to change any course provisions or requirements during the semester.

DESCRIPTION:

- ✦ A practical study of the design and development of Web sites, covering principles and methods of designing and maintaining Web sites using HTML and current leading Web designing programs. Hands on approach to creating dynamic, Web sites using latest Web technologies such as Cascading Style Sheets and animation.

PREREQUISITES:

- ✦ Prerequisite Computer Technology 101 or consent of instructor. Basic Windows skills are necessary, especially an understanding file management (creating and nesting folders), file navigation and understanding file types.

OBJECTIVES:

1. To introduce students to the techniques and principles of web design and HTML.
2. To give students “hands-on” web design experience with the opportunity to create and design a web site.
3. To provide students the opportunity to learn and use the latest Web development applications.

COURSE POLICIES:

(In addition to the policies listed below, all policies of the A.C. Student Handbook regarding academic standards and student conduct apply.)

ATTENDANCE: Web Students~ failing complete the first deadline I assign may be dropped from the course.

LAB AVAILABILITY: The Dreamweaver software is installed at the Cumberland Campus (T-163/T2B), Somerset Campus (AC214) and Bedford Campus (BR19) for your convenience. If in need of the software for home, please contact your instructor for the best purchasing options.

TUTORING: Tutoring **is** available FREE at every campus – please contact the instructor early in the semester if you are in need of a tutor OR if you are interested in being a tutor for this course.

ASSIGNMENTS & DEADLINES: All deadlines are posted on Blackboard under the schedule. Please make note of these dates! **No make-up of exams is permitted** unless a valid, documented medical or emergency situation exists. Late assignments must be turned in within one week of the date due for half points.

- ❖ All assignments are to be submitted through the “Assignments” button in Blackboard and are not accepted after the date due. This will put a “!” in the gradebook notifying me it’s ready to be graded! Do NOT use the digital drop box and DO NOT e-mail me assignments!

- ❖ Every week I will require the URL from you telling me that you have successfully completed the assignment. (A URL is something like www.mysiteishere.com) and is to be provided through the “Assignments button” COMMENTS box each week.

QUIZZES

- ❖ Are administered online via Blackboard.
- ❖ There will be five quizzes throughout the semester:

Week 1 – Orientation quiz** **web students only	Week 2: Introductory Quiz	Week 4: HTML quiz	Week 7: Projects 1 & 2 quiz	Week 15: Final Exam
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<p>Course grading structure:</p> <p>90-100 = A 80- 89 = B 70- 79 = C 60- 69 = D <60 = F</p>	<p>Course content:</p> <ul style="list-style-type: none"> • Discussion Board postings and Hands-on assignments account for approximately 75% grade • Quizzes account for approximately 25% 	<ul style="list-style-type: none"> • 9 Projects, 20 points each for a total = 180 points • Discussion board participation =15 points <p>Quizzes (5)</p> <ul style="list-style-type: none"> • Orientation Quiz = 20 points • Intro quiz = 10 points • HTML quiz = 15 points • Project 1/2 quiz = 20 points • Final exam = 40 points <p>Final web site = 50 points</p>
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E-MAIL: Please read and follow these rules otherwise your e-mail may not be read!

- First...please check Blackboard to see that your correct e-mail was registered otherwise you will not receive critical e-mails from me!! You do this by clicking “Tools” and “Personal Information”. If your email address changes during the course of the semester, be sure to update your email address in Blackboard.

SPAM: We have an automatic SPAM filter at ACM and without following the rules below, your e-mail may very well be flagged at SPAM and be automatically deleted without me ever knowing it.

- Hotmail and Yahoo accounts get marked as SPAM by our firewall – if you e-mail me and don’t get a response, it’s likely that your e-mail was marked as SPAM by our system and deleted. Gmail accounts are recommended and will come right through to me. (www.gmail.com)
- In the subject line of ALL email you send me please use the name of your course in lowercase (ie: 191webpage)
- NEVER use ALL CAPS exclamation points or other characters in your subject line OR e-mail message (as this is considered screaming) and also may be flagged as SPAM by our filter and automatically deleted.
- Always sign your e-mails – with so many web students, I can’t keep track of all of you without your full name and course.

Lastly, irate, disrespectful behavior will not be tolerated. This includes all web correspondence, e-mail, discussion board posts, etc. I expect the same amount of respect in your message as if you were speaking to me directly. I will respond to all e-mail messages following the rules above within 24 hours, excluding weekends. Please review: www.onlinenetiquette.com to learn more about proper netiquette.

Academic dishonesty:

Refer to the AC Student Handbook for the definition of academic dishonesty, and know well the definition of plagiarism. Any act of academic dishonesty will be dealt with in an appropriate way.

13-191 web class TENTATIVE COURSE SCHEDULE:

This is a basic schedule of what is due; a more detailed explanation of each assignment available on Blackboard.

All Assignments DUE MONDAY by MIDNIGHT.

WEEK	TOPIC:	ASSIGNMENT
1	Visit Getting Started button in Blackboard and follow directions	Online Orientation quiz due (under Getting Started button)
2	READ Introduction to Web Development and Macromedia Dreamweaver in textbook	<i>Introductory Quiz</i>
3	Work through HTML Tutorial under Assignments button	Complete the HTML Tutorial & HTML assignment due
4	Read Appendix A: Dreamweaver Help and Appendix B: Dreamweaver and Accessibility	<i>HTML QUIZ</i>
5	Read Appendix C: Publishing to a Web Server and Uploading document (under Course Documents)	See Discussion Board for this week's assignment.
6	Project 1. Creating a Dreamweaver Web Page Local Site - see Assignments button	***Project 1 due (published to ACM web server!)
7	Project 2: Adding Web Pages, Links, and Images	*** Project 2 due and <i>Projects 1 & 2 quiz</i>
8	Project 3. Tables & Page Layout	***Project 3
9	Project 4. Forms	***Project 4 due
10	Project 5. Templates and Style Sheets	***Project 5 due
11	Project 6. Layers, Image Maps, and Navigation Bars	***Project 6 due
12	Project 7. Page Layout with Frames	***Project 7 due
13	Project 8. Animation and Behaviors	***Project 8 due
14	Project 9. Media Objects	***Project 9 due
15	Final Exam	
	Final Website due!	

*** For Projects 1 – 9 Work through textbook (step-by-step) instructions, UPLOAD all files through Dreamweaver FTP to ACM web server and provide URL to me under Assignments button. You may work ahead and upload to the server....this will not affect my grading of previous projects as each project builds on the next. You will be graded on following the directions for each project, correctly uploading to the server and providing the correct URL. Points will be deducted for untitled pages, broken links and not using alt tags for pictures.